# Privacy Policy

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- 1. SSL encryption:

This site uses SSL encryption for security reasons and to protect the transmission of confidential content, such as the contact form, orders or requests you send to us as a site operator. An encrypted connection is indicated by the browser's address bar switching from "http://" to "https://" and the lock icon in your browser bar. If SSL encryption is enabled, the data you submit to us can not be read by third parties.

### 2. Cookies:

The internet pages partly use so-called cookies. Cookies do not harm your computer and do not contain viruses. Cookies serve to make our offer more user-friendly, effective and secure. Cookies are small text files that are stored on your computer and stored by your browser. Most of the cookies we use are so-called "session cookies". They are automatically deleted after your visit. Other cookies remain stored on your device until you delete them. These cookies allow us to recognize your browser the next time you visit.

You can set your browser so that you are informed about the setting of cookies and allow cookies only in individual cases, the acceptance of cookies for certain cases or generally exclude and enable the automatic deletion of cookies when closing the browser. Disabling cookies may limit the functionality of this website.

Cookies that are required to carry out the electronic communication process or to provide certain functions that you wish to use (eg shopping cart function) are processed on the basis of Art. 6 para. 1 lit. f DSGVO saved. The website operator has a legitimate interest in the storage of cookies for the technically error-free and optimized provision of its services. Insofar as other cookies (such as cookies for analyzing your surfing behavior) are stored, they will be treated separately in this privacy policy.

#### 3. Privacy:

3.1 Below we would like to inform you about our privacy policy. Here you will find information about the collection and use of personal data when using our website. We observe the applicable data protection law for Germany. You can access this statement at any time on our website. We expressly point out that the transmission of data on the Internet (for example in the case of communication by e-mail) has security gaps and can not be completely protected against access by third parties. The use of the contact details of our imprint for commercial advertising is expressly not desired, unless we had previously given our written consent or there is already a business relationship. The provider and all persons named on this website hereby object to any commercial use and disclosure of their data. Personal data You can visit our website without providing personal information. Insofar as personal data (such as name, address or e-mail address) are collected on our pages, this is done as far as possible on a voluntary basis. These data will not be disclosed to third parties without your explicit consent. Insofar as a contractual relationship is established between you and us, designed or modified in content, or you submit a request to us, we collect and use personal data from you, insofar as this is necessary for these purposes (stock data). We collect, process and use personal data as far as necessary to enable you to use the website (usage data). All personal data will only be stored as long as this is necessary for the intended purpose (processing of your request or execution of a contract). In this case, tax and commercial retention periods are taken into account. On the instructions of the competent authorities, we may provide information about this data (inventory data) in individual cases, insofar as this is necessary for purposes of law enforcement, security, fulfillment of the statutory duties of the constitutional protection authorities or the Military Shielding Service or for the enforcement of intellectual property rights.

## 3.2. Which data we collect and process

Booking data: We collect, process and store the data you provide when you book with us, eg.

your address, email addresses, name. In addition, we store and process data about the order and payment history. The personal data collected will be stored until the end of the statutory retention period for merchants (6, 8 or 10 years after the end of the calendar year in which the contractual relationship was terminated) and then deleted. By way of exception, this does not apply if we are obliged to retain storage for a longer period due to tax or commercial storage requirements (in accordance with HGB, StGB or AO) or if you have consented to storage beyond that.

- 3.3 We process and use the data transmitted to us by the customer in accordance with the Federal Data Protection Act and the EU-wide applicable General Data Protection Regulation (EU-DSGVO). The data will not be passed on to third parties, unless this is necessary for the execution of the contract.
- 3.4 How we communicate data to third parties
  We only provide data in accordance with statutory provisions for the execution of
  Bookings to third parties.
- 3.5 Log data: When you visit our website, the device that you use to access the page automatically transmits log data (connection data) to the server. This is especially the case when you book when you log in. Log data is also collected when you visit our website as a visitor. Log data contains z. For example, the IP address of the device that you use to access the Web site or service, the type of browser you access, the web page you visited, your system configuration, and the date and time information. We store IP addresses only to the extent necessary to provide our services. Otherwise, the IP addresses are deleted or anonymized. Thus, the IP addresses of visitors to our websites are anonymized shortly after the connection has ended.
- 3.6 If within the Internet offer the possibility to enter personal or business data () exists (contact form), the disclosure of this data on the part of the user on an expressly voluntary basis. The use and payment of all offered services is as far as technically possible and reasonable also without specification of such data or under specification of anonymized data or a pseudonym allowed. The use of the contact data published in the imprint or comparable information such as postal addresses, telephone and fax numbers as well as email addresses by third parties for the transmission of not expressly requested information is not permitted. Legal action against the senders of so-called spam mails in case of violations of this prohibition are expressly reserved.

#### 4. Googleanalytics:

This website does not use Googleanalytics. No account (tracking code) has been set up at Googleanalytics.

Notes on Googleanalytics: (Source www.datenschutzbeauftragter-info.de)
Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google
Analytics uses so-called "cookies", text files that are stored on your computer and that allow
an analysis of the use of the website by you. The information generated by the cookie about
your use of this website is usually transmitted to a Google server in the USA and stored
there. However, in the event of activation of IP anonymisation on this website, your IP
address will be shortened beforehand by Google within member states of the European
Union or in other contracting states of the Agreement on the European Economic Area. Only
in exceptional cases will the full IP address be sent to a Google server in the US and
shortened there. On behalf of the operator of this website, Google will use this information to
evaluate your use of the website, to compile reports on website activity and to provide other
services related to website activity and internet usage to the website operator. The IP
address provided by Google Analytics as part of Google Analytics will not be merged with
other Google data. You can prevent the storage of cookies by a corresponding setting of

your browser software; however, please note that if you do this, you may not be able to use all the features of this website to the fullest extent possible. In addition, you may prevent the collection by Google of the data generated by the cookie and related to your use of the website (including your IP address) as well as the processing of this data by Google by using the link below (https://tools.google.com/dlpage/gaoptout?hl=en) to download and install the available browser plugin.

You can prevent the collection by Google Analytics by clicking on the following link. An optout cookie will be set that will prevent the future collection of your data when you visit this website: disable Google Analytics

For more information about terms of use and privacy, please visit the following links:

https://www.google.com/analytics/terms/de.html https://support.google.com/analytics/answer/6004245?hl=de https://www.google.de/intl/de/policies/